

WARROFT

ALLIANCE

PITCH DECK



THE FUTURE OF CREATOR-LED GAMING

PROBLEM

The gaming industry, despite its massive size, fails to adequately reward and empower its most valuable asset: the players and creators.

Traditional games treat players as passive consumers, offering pre-defined experiences with little room for customization or meaningful contribution. Creators generate immense value but rarely benefit economically, often receiving only a fraction of the revenue their work generates.



POOR CREATOR
REWARDS



LACK OF
FREEDOM FOR
GAMERS



FEW
ECONOMIC
OPPORTUNITIES



SOLUTION

Valroft Alliance is a hybrid gaming ecosystem that combines a thrilling first-person shooter with a powerful creator studio and an integrated NFT marketplace. Our Create-to-Earn model transforms players into creators and entrepreneurs, allowing them to build, share, and monetize their own gaming experiences and assets.

FIRST-PERSON SHOOTER GAME
(PVP, CO-OP, BATTLE ROYALE)

CREATOR STUDIO FOR BUILDING
IN-GAME WORLDS AND
EXPERIENCES

INTEGRATED MARKETPLACE FOR
TRADING USER-GENERATED
CONTENT AS NFTS

Read full memo at valroft.com/memo



CREATOR-LED GAMING

Imagine a group of friends scattered across different countries, collaborating in real-time to build a unique game world that combines elements from all their hometowns. They can design custom weapons, create challenging maps, and even implement their own game modes. Once complete, they can share their creation with millions of Valroft players and earn revenue based on its popularity. This is the essence of our creator-led gaming ecosystem.

BUILD GAMES AND EXPERIENCES
TO PLAY WITH FRIENDS

PUBLISH CREATIONS TO
MILLIONS OF VALROFT PLAYERS

COLLABORATE IN REAL-TIME
WITH OTHER CREATORS

EARN MONEY FOR CREATING
POPULAR EXPERIENCES

COLLECT AND TRADE ITEMS ON
THE INTEGRATED MARKETPLACE

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PRODUCT OVERVIEW

At the heart of Valroft Alliance is a modular, open-source **FPS game** engine that offers exciting PvP, co-op, and battle royale modes. Our intuitive **creator studio** empowers users to build custom worlds and experiences, while the **integrated marketplace** enables the minting, buying, and selling of in-game items as NFTs. With cross-platform compatibility and esports-ready features, Valroft Alliance is poised to capture a wide audience of gamers and creators.

MODULAR, OPEN-SOURCE FPS GAME ENGINE

POWERFUL CREATOR STUDIO WITH COLLABORATIVE FEATURES

NFT MARKETPLACE FOR MINTING, BUYING, AND SELLING IN-GAME ITEMS

CROSS-PLATFORM COMPATIBILITY (PC AND MOBILE IN DEVELOPMENT)

ESPORTS-READY WITH BUILT-IN TOURNAMENT AND SPECTATOR MODES

Read full memo at valroft.com/memo



FPS GAME



Valroft Alliance is the first open source Web3 first-person arena shooter where you compete in fast-paced clashes, create custom worlds in-game, and earn from your creations.

Explore the thrills of combat in the all-new, story-driven, immersive first-person arena shooter.

VALROFT

Fast-Paced Gameplay



EXCITING
MODES



PLAY
ONLINE



JOIN
CLANS

Read full memo at valroft.com/memo

CREATOR STUDIO

The Valroft Creator Studio is a built-in design environment that lets players create their own gaming experiences.

You can seamlessly connect to the Valroft marketplace from the Creator Studio; where your creations can be shared with the world. Other players can discover, play, and even purchase your work, turning your creativity into a potential source of income.

FEATURES



ONE-CLICK
MONETIZATION



3D WORLD
BUILDING



ASSET
CREATION



GAME LOGIC
& SCRIPTING



AI-ASSISTED
DESIGN*



MARKETPLACE
PUBLISHING

IN-GAME STORE

Valroft features a digital store where players can discover, buy, and sell gaming content created within the Valroft ecosystem. Think of it as an App Store for gaming experiences, with content created and contributed by the community.

All-in-one marketplace

Find any asset in one place.

Creation, distribution and discovery, the Marketplace captures the value created with the creator studio.

Creators monetize their imagination. Players enjoy an endless stream of fresh, exciting content!



BUY



RENT



SHARE

Read full memo at valroft.com/memo

MARKET OPPORTUNITY

✓ GLOBAL GAMING MARKET: \$281.77B
(2023) → \$665.77B (2030)

✓ VIRTUAL GOODS MARKET: \$81.13B
(2023) → \$294.13B (2030)

✓ WEB3 GAMING MARKET: \$4.6B
(2022) → \$65.7B (2027)

✓ UNTAPPED POTENTIAL IN BRIDGING
TRADITIONAL GAMING WITH WEB3

The trends are converging. The value waiting to be captured. The biggest games were born from enabling players become creators in some way.

Our unique market share is positioned at the intersection of: Rise of User-Generated Content (UGC), Modding Culture, Virtual Goods Economy, Blackmarket for Virtual Goods, Esports and Competitive Gaming.

NARRATIVE

Build games and experiences in Valroft Alliance to play with your friends. Publish your creations to millions of Valroft players on the Valroft Store. Earn money for creating experiences that other players love. Collect and trade items on the marketplace.

PICTURE THIS

A popular Valroft player designs a unique game mode: a twisted version of capture-the-flag where flags are NFTs that gain value the longer they're held. She creates custom maps with strategic choke points, sets up a prize pool, and launches a tournament series.

The tournament becomes a hit. Other players start buying her map designs and game mode template. Soon, she's earning more from creating tournament experiences than she would streaming. Her tournaments become a platform for smaller creators to showcase their custom weapons and skins.

USE CASES

Valroft allows anyone to build interactive worlds and experiences with the Creator Studio. Brands will become playable worlds, transforming passive consumers into active participants in branded universes.

Recently, NASA partnered with Minecraft to build virtual worlds to educate people on its space programs.



EDUCATORS



ESPORTS



ARTISTS



FASHION



SPORTS



MEDIA

COMPETITIVE ADVANTAGES



Unique hybrid model combining FPS, creator studio, and NFT marketplace



Experienced founding team with deep gaming and tech expertise



Open-source distribution with proprietary marketplace



Focus on superior gameplay and UX to attract both crypto & non-crypto users



Strong network effects and creator-centric economy



AI-assisted creation tools to lower barriers for new creators

CORE IP

Network Effects



Creator marketplace, economic infrastructure, cross-game asset compatibility, community-owned content

Distribution Innovation



Mobile-first expansion, one-click game creation, seamless Web3 onboarding, brand partnership platform

Economic Layer



Creator revenue system, tournament infrastructure, marketplace mechanics, token utility model

TRACTION & METRICS

3,800

MAU

3440

Unique assets

6,000+

Past initial waitlist

125

Creators

400

DAU

22%

7-day retention



Read full memo at valroft.com/memo

PROJECTIONS

Our revenue model is diversified, capturing value through in-game item sales, marketplace commissions, transaction fees, advertising, and more. This approach allows us to benefit from multiple streams within our ecosystem. Our projections show potential growth from \$18M in Year 1 to \$373.20M by Year 5, with a goal to reach 100,000 daily active users within 12 months of full launch.



BIZ MODEL

ROYALTIES

5%

FEES

3%

SALES

100%



MAP STORE
FEES



IN-GAME ITEM
SALES



MARKETPLACE
COMMISSIONS



TRANSACTION
FEES



STAKING AND
MINTING FEES



TOURNAMENT
FEES

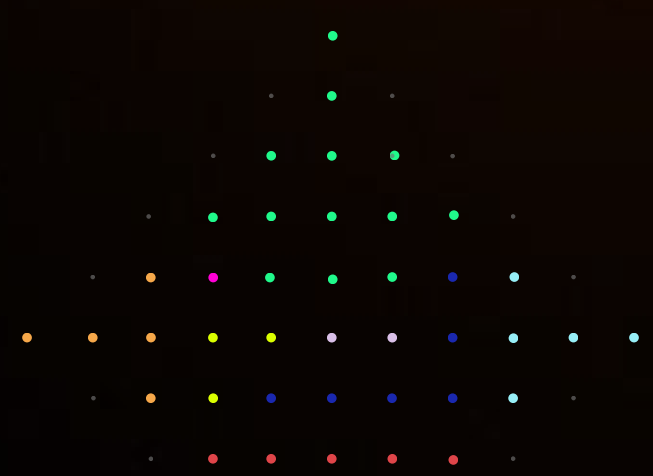
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TOKENOMICS

TOTAL TOKENS
500,000,000

TICKER
\$ROFT

PRICE
0.020



TOKEN ALLOCATIONS

- 140M DEVELOPMENT
- 120M MARKETING
- 15M LIQUIDITY
- 75M PRIVATE SALE
- 50M PUBLIC SALE
- 5M ADVISORS
- 25M TEAM
- 70M ECOSYSTEM

\$2,500,000

FUNDING
\$1.5M

FDV
\$10M

MARKET CAP
\$375K


PRIVATE ROUNDS PUBLIC SALE


SUPPLY	RELEASE
(28%) DEVELOPMENT	M3: 20% QUARTERLY: 10%
(14%) ECOSYSTEM	M2: 10% QUARTERLY: 10%
(24%) MARKETING	M2: 4% M3-27 4%
(03%) LIQUIDITY	TGE: 50%
(15%) PRIVATE SALE	TGE: 5% M3-22 5%
(10%) PUBLIC SALE	TGE: 15% QUARTERLY 16%
(01%) ADVISORS	M4 10% QUARTERLY 15%
(05%) TEAM	1Y LOCK EVERY 3M 15%

TOKEN (\$ROFT)

\$ROFT is the native token that powers transactions on Valroft. The genius is in the simplicity: every game action that creates financial value requires \$ROFT. As the platform grows, token utility grows.




 In-game purchases

 Ongoing royalties from trades

 Base currency for all marketplace trades


 Used for tournament entry fees

 Enables creator payouts

 Needed to mint new assets

 Stake to host tournaments

 Staking rewards for liquidity

 Premium features

 Rewards for popular maps/items

 Prize pool

 Governance

Read full memo at valroft.com/memo

5-PHASE ROADMAP

WE ARE HERE!

01

Prepare

Set core foundations
ready for massive
takeoff

02

Build

Create addictive
gameplay that keeps
players returning

03

Ecosystem

Connect players,
creators, and money
through marketplace

04

Distribution

Scale rapidly across
mobile and global
markets

05

Expansion

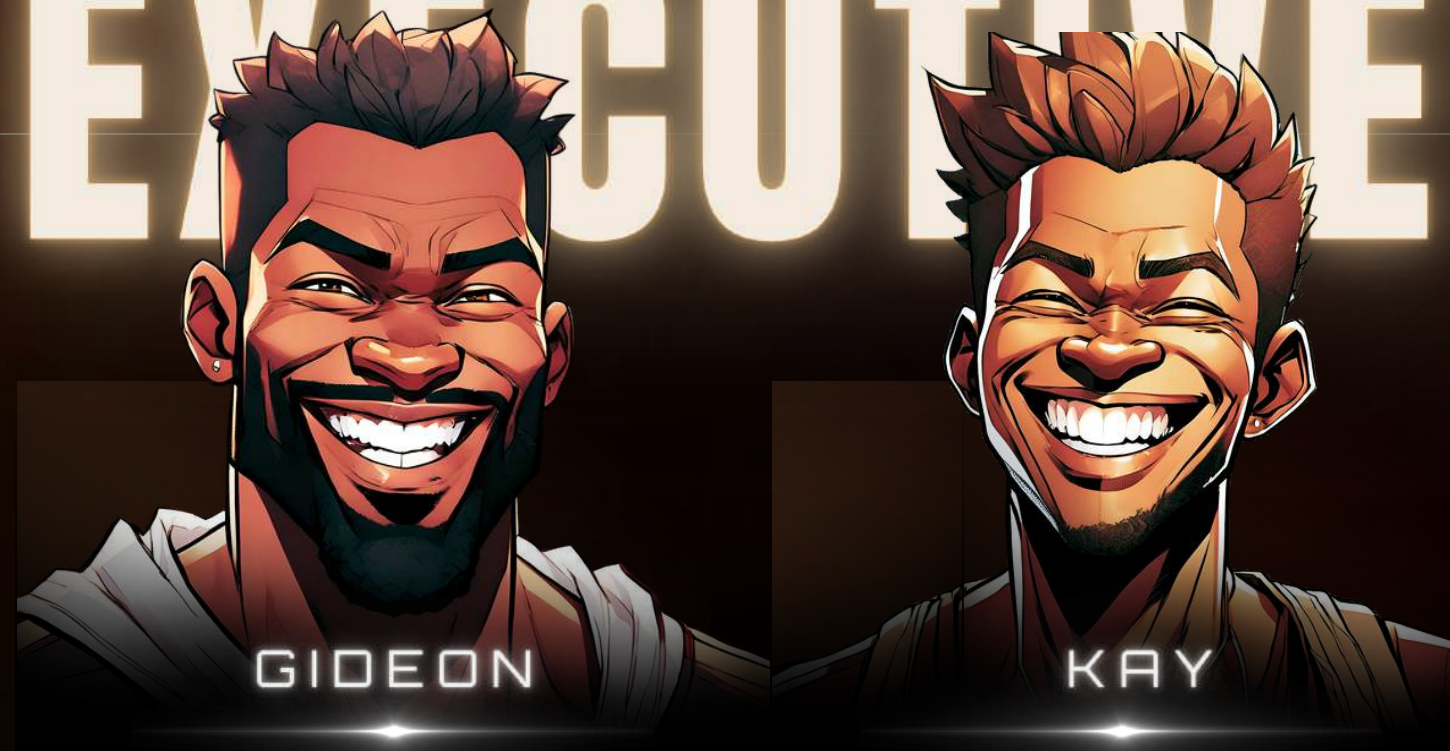
Major brand
partnerships and
endorsements

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TEAM

We are a gaming studio founded by an all-star team of talented builders with combined decades of extensive experience in building and shaping consumer products

EXECUTIVE



Valroft Alliance is brought to life by Femur Games – a division of Femur Labs. We are a gaming studio founded by an all-star team of talented builders with combined decades of extensive experience in building and shaping consumer products, games, social apps, and creator-focused platforms. We have built amazing products used by people in different industries. We are not strangers to conceiving and delivering value, whether in entertainment.